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APR-MAY

M. B. A. (Fourth Semester) Examination, 2020

(New Scheme)

(Management Branch)

**PROJECT PLANNING, EVALUATION and
MANAGEMENT**

Time Allowed : Three hours

Maximum Marks : 80

Minimum Pass Marks : 32

Note : All questions are compulsory. Every questions has two parts i.e. (a) and (b) or (c). Part (a) is compulsory and comprises of 6 marks. Internal choice is provided between (b) or (c) and comprises of 10 marks.

Unit-I

1. (a) What do you understand by a project? Write its characteristics.

6

[2]

- (b) Discuss some suggestions helpful in scouting for project ideas. 10

Or

- (c) Discuss various stages in the life cycle of a project. Explain it with the help of an example. 10

Unit-II

2. (a) List the key issues to be covered in technical collaboration management. 6
- (b) Explain the methods used in Project Market analysis. 10

Or

- (c) Write a detailed note on how technical analysis is done in a project? 10

Unit-III

3. (a) What are the types of financial projections? 6
- (b) What factors are considered while estimating the sales and production in an organization? 10

Or

- (c) Write a comprehensive note on Time Value of Money. 10

Unit-IV

4. (a) What activities are carried out while performing risk analysis of project? 6
- (b) What deficiencies characterise public investment decision making in India? 10

Or

- (c) Explain how and why "Cost of Capital is considered as the opportunity cost of making a specific investment." Also explain Weighted Average Cost of Capital. 10

Unit-V

5. (a) How evaluations of investment projects are done through Social Cost Benefit Analysis? 6
- (b) Write a detailed note on Valuation of real options. 10

Or

- (c) Describe Multiple projects and constraints in detail. 10